What is the William Tolbert Whittenberg Scholarship for Performing Arts?

The William Tolbert Whittenberg Scholarship for Performing Arts awards young artists a one-time scholarship grant award up to \$15,000 to pursue advanced study in the performing arts.

Who may apply for the Whittenberg Scholarship?

To be eligible for the Scholarship, applicants must meet the following criteria:

- From the Greater Louisville region Jefferson, Bullitt, Oldham, Shelby, Spencer Counties in Kentucky and Clark, Floyd, Harrison Counties in Indiana
- Between the ages of 16 and 22
- Plan to pursue a professional career in the performing arts
- Submit application through the Fund for the Arts online grant portal

Please note:

 Applicants who are previous and/or current Fund for the Arts grantees must be compliant with all grant requirements and reporting in order to be eligible for this opportunity.

How do I apply?

The Whittenberg application is a 2-step process:

- 1. Application
 - Read the entire Grant Guidelines document.
 - Attend the Applicant Information Session (see Timeline below for details).
 - Submit your application through the Fund for the Arts online grant portal no later than 11:59pm Friday, March 31.
 - To start your application, click here: https://www.GrantRequest.com/SID_5723?SA=SNA&FID=35053
 - Login to access a saved application here: https://www.GrantRequest.com/SID 5723?SA=AM

2. Audition

- After all eligible applications are considered, notified applicants will be invited to audition for the review panel. Fund for the Arts will notify applicants of audition status via email by the end of April 2023.
- Attend auditions in Louisville in May. Exact date, time, and location will be included in the email notification.
- The Fund for the Arts notification email will include further audition details, including what to prepare, logistics, etc.

Should you need support in completing your applications, please contact the Fund for the Arts Community Investment Team at grants@fundforthearts.org or (502) 582-0104.

What information will I need to provide in my application?

- Applicant Information
 - First and Last Name



William Tolbert Whittenberg Scholarship for Performing Arts 2023 Grant Guidelines

- Nickname or Preferred Name
- Pronouns
- Address
- Louisville Metro Council District (if applicable)
- Email
- o Phone Number
- Date of Birth
- Primary Guardian Information (if under 18)
- o What high school or university do you currently attend?
- Performing Arts Experience
 - o What is your primary area of performance?
 - o How many years have you studied this area of performance?
 - Outside of school, what arts organization(s) or instructor(s) do you train or perform with?
 - o Where do you see your performing arts career in 3-5 years?
 - o How have you worked toward achieving your performing arts goals?
- Scholarship Details
 - Scholarship Use
 - What institution (organization, school, company, etc.) provides the experience for which you are applying?
 - What is the institution's website?
 - What date would this experience begin?
 - This scholarship would be used for (select all that apply): Training Experience, Accommodation & Living Costs, Other
 - Describe the Training Experience
 - Total Training Experience Cost
 - If the Training Experience is a school or university tuition, what degrees(s) are you pursuing?
 - Describe the Accommodation & Living Costs
 - Total Accommodation & Living Cost
 - Describe Other Costs
 - Total Other Cost
 - Total Expenses
 - Scholarship Request Amount (up to \$15,000)
 - Financial Need
 - Would this scholarship cover the full cost of the training experience?
 - How would this scholarship award impact your ability to achieve your performing arts goals?
 - Please name any other funding you have received for this experience.
 - Attachments
 - References
 - Please attach two (2) letters of recommendation, or have references email letters directly to grants@fundforthearts.org by the grant deadline, 11:59pm EST Friday, March 31, 2023.
 - References may complete one letter per applicant.
 - Letters should detail the reference's relationship to the applicant and why they support the applicant.



William Tolbert Whittenberg Scholarship for Performing Arts 2023 Grant Guidelines

- Letters may be formatted as a .doc, PDF, or email body and should be no longer than one page.
- Performance Resume
 - Please upload a Performance Resume that includes:
 - Performances and/or productions and the year in which each occurred.
 - o Awards and/or honors, and the year(s) they were received.
 - Professional training experiences and the year(s) in which each occurred.
- Performance Samples
 - Please include links to two (2) performance samples.
 - Links should not require a password to open them.
 - Samples should be less than 5 minutes in length.
 - The two samples should showcase pieces of contrasting style.
 - You are welcome to combine both samples in one video.
- Last Name Verification

Is there a funding limit? How will the grant be paid?

- Funds will be awarded as a scholarship, up to \$15,000
- Scholarship funds must solely be used for advanced professional training in the performing arts, such as:
 - o Training Experience (tuition, apprenticeship, seminar, workshop, etc.)
 - Accommodation & Living Costs (rent, meals, etc.)
- Awards may not be used for the purchase of instruments or equipment.
- Scholarship payment will be submitted directly to the institution providing the advanced professional training or related costs. Additional details provided upon award notification.

What is the timeline?

Tentatively:

February 15	Applications Open
Wednesday, February 22 6:30pm-7:30pm	 Applicant Information Session Zoom Link: https://us06web.zoom.us/j/84771121145?pwd=OWhTQkZwL01zMzZrVU0zWktaNStnUT09 Meeting ID: 847 7112 1145 Passcode: 298325 Call-In Number: +1 (312) 626-6799
Mondays February 27, March 13, and 27 2:30pm-7:30pm EST Tuesdays March 7 and 21 8:30am-1:30pm EST	Virtual Office Hours Virtual Office Hours are available for anyone planning to apply for the Whittenberg Scholarship to provide time for questions with FFTA staff. Please email grants@fundforthearts.org to reserve your 30-minute timeslot. Whittenberg Virtual Office Hour timeslots are first-come, first-served, and are not required. Additional resources include the Grant Guidelines and recorded Info Session.



William Tolbert Whittenberg Scholarship for Performing Arts 2023 Grant Guidelines

March 31	Applications Due in FFTA Online Grant Portal
11:59pm EST	Applications Bus III 1 17 Crimins Grant Fortal
April 2023	Round 2 finalists invited via email to audition
May 2023	Auditions held in Louisville, date, time and location TBA
Late May 2023	All applicants notified of award status via email
By June 15, 2023	Grant Requirements Due: Payment Information and Thank You Note
By January 31, 2024	Grant Requirement Due: Scholarship Update

How will my application be reviewed?

All applications are reviewed by a panel of performing arts professionals from the Greater Louisville region.

Applicants will be selected based on the following criteria:

- Applicant meets eligibility requirements.
- Application is complete, with clear description and indication of Performing Arts Experience, Scholarship Details, and Financial Need.
- References, Resume, and Performance Samples demonstrate performing arts experience.
- Audition performance, technique, and creativity.

Please note:

Fund for the Arts staff does not score applications.

What are the requirements if I am awarded a grant?

Upon receiving confirmation as a Whittenberg Scholarship recipient, grantees will sign a Grant Agreement with the Fund for the Arts. Grantees are required to:

- Pursue the scholarship purpose as described and approved in the application.
- Provide the mailing address for the institution as well as information needed on the scholarship check, such as your student ID number.
- Provide social security number for tax purposes.
- Provide quotes, photos and/or videos for use in Fund for the Arts print and web materials announcing the Scholarship recipient(s).
- Write a thank you letter to the donor that supports the Whittenberg Scholarship.
- Submit a scholarship update in the online grant portal by January 31, 2024.
- Grantees may be invited to perform at a Fund for the Arts community event.
- Tag Fund for the Arts on social media in highlights and accomplishments throughout the year.
- Use the following credit line when referring to the scholarship grant in print or web materials: The Fund for the Arts' William Tolbert Whittenberg Scholarship for Performing Arts.
- Submit any proposed scholarship changes (i.e. change of major, discipline, proposed use of funds, delayed admission, etc.) to grants@fundforthearts.org.



Additional questions?

We encourage interested applicants to attend the virtual information session and/or office hours listed above. You may also contact the Fund for the Arts Community Investment & Support Team at grants@fundforthearts.org or (502) 582-0104. If we are unable to answer your phone call, please leave us a voicemail with your name, phone number, and message, and we will give you a call back as soon as possible.