



Prominent Youth of America Inc.

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PROMINENT YOUTH OF AMERICA INC.

Mission Statement: Prominent Youth of America is a nonprofit organization dedicated to promoting entrepreneurship within the music business. Our missions are achieved via the following principles Education, Integrity, Leadership, and Innovations.

INPUTS: Access to internet, Computers, Protools Software, Microphones, Speakers, Adobe Photoshop Video & Editing Software, Professional Recording Studio, Lightening, Video Recording

OUTPUTS: -Activities

4:30 Dinner

5:15 Clean up

5:30 Icebreakers 15min

5:45 Homework Help/ Tutoring- PYOA Curriculum

6:45 Break snacks

6:55 continue Homework help/ Tutoring – PYOA Curriculum

The youth in PYOA will learn from professionals who have decades worth of experience in the fields of Education, Entertainment, Music Production, Graphic Design, Motivational Speaking, Philanthropy and more. JCPS Professional teachers will be readily available to help, as well as engage learners to increase development and growth by utilizing tools such as JCPS Virtual learning tools and CASCADE.

PYOA content curriculum teaches the fundamentals of Basic Music Business Principles related to Songwriting, Music Recording, Video Recording & Production, as well as, Marketing, Advertising & Promotion. All activities will be centered around learning Copyright Laws, Music Licensing & Sync, Nielsen BDS Soundscan, Publishing, Distribution, Marketing and more. The activities in the PYOA Curriculum are designed to scale youth up to a professional level, acclimate them into entrepreneurship, and help them to become productive citizens in society.

Week 1 – Week 3 Introduction to PYOA CURRICULUM Intro to Music Copyright Forms

Week 3 – Week 6 PRO'S Publishing (ASCAP, BMI)

Week 6 Neilson BDS SoundScan, ISRC Codes & UPC Codes

Week 7 Digital Music Platforms

Week 5 Music Video Platforms

Week 6 -Week 12 Music Production & Recording

Week 12- Week 18 Music Video for production