

FOUNDER NICOLE HAYDEN

Friends of Nicole 50/50
Mentoring Collaborative
Inc

Nicole Hayden Helps Young Women Find Their Purpose

True visionaries are those who see a need for change and have the insight and drive to make it happen. Nicole Hayden has a vision. It's one where young women of color have the opportunity to realize their unlimited potential – and like a true visionary, she's out there making it happen. She is a 2021 40 under 40 recipient and 2021 Bingham Fellows graduate

Nicole developed the Friends of Nicole 50/50 Mentoring Collaborative so female mentors, business professionals, and community leaders could help young women of color create better opportunities for themselves. Maintaining this type of mentoring platform requires hope, resources, and an innovative spirit. Nicole has effortlessly stepped into this role, which led her to put together The Angles Selfie Museum located at 111 W. Washington in Whiskey Row Alley.

This summer we provided programming that meets the needs of schools, community groups, and private organizations. Our mentors and community partners hosted classes that enrich students work and career through honing skills on topics such as: creating Content, Mastering TikTok and YouTube, VR, mural design, financial literacy, social and emotional learning, NFTs, Podcast creation and much more.

Keeping Louisville at the center of my heart, I was heartbroken by the murder of Breonna Taylor and subsequent mishandling of her case by local and state authorities. I committed myself to protests throughout the Spring and Summer of 2020, collaborating with national and international social justice organizations. We've created a Social Justice Mentoring Co-hort that will provide mentors and mentees with monthly civic education events featuring local, national, international experts and community organizations.

Our third program is a summer exchange, which will launch in the summer of 2023. This project focuses on providing young working class women from different cultural backgrounds the opportunity to travel to a foreign country and connect with other young women. This year's exchange is due to take place in Ghana, West Africa and will focus on literacy as well as community activism surrounding human rights and environmental justice.

Such a program will allow them to grapple with the parallels between issues of gender inequality and pathways to empowerment. It will also give young women skills in language and intercultural communication that will foster professional mobility in the long-term. We believe everyone should have equal access to this opportunity of a lifetime. Everyone, including teens of color. Because they deserve the world, too.

Founder, Nicole Hayden
Friends of Nicole 50/50 Mentoring Collaborative Inc



CULTURAL FUTURISM 8 WEEK SUMMER CAMP: COLOR HISTORY ENTWINED

Prepared by Friends of Nicole 50/50 Mentoring Collaborative Inc.



VISION:

The team at Friends of 50/50 Mentoring Collaborative Inc has always sought to help young girls of color see themselves; socially, academically, and professionally. Now our amazing creative crew has developed a way for our community to see themselves at the Angles Selfie Museum home to 50/50.

Angles Selfie Museum is located 111 West Washington Suite 201.

We feature 8 unique and exclusively curated installations, ranging from a Breakfast Tiffany's Scene to a room that honors Black Music history and much more.

MISSION

Angles Selfie Museum is on a mission to not just entertain, but also to equip and educate Creatives, Creators, and Entrepreneurs. One of the main aims of the program is to equip youth with skills needed to find meaningful work in the new economy.



GOALS

- Creating dynamic and interactive experiences for youth ages 12-22 yrs old.
- Engaging diverse audiences in discourse about social conditions, individual choices and other topics that empower youth.
- Focusing on Digital Media, Tech, Digital Storytelling, Social Media & Marketing, Research, the power of social media and digital technologies to bring attention to issues they care about

BENEFITS OF THE PROJECTS

- Breaking systemic barriers of racial disparity: funding, access to opportunities, and awareness for Black and brown students.
- Creating pathways to embrace the current tech and art marketplace as leaders, influencers, and creators .
- Social Enterprise and Wealth building for the next generation of female & male leaders and entrepreneurs.
- Mentees will receive one-on-one coaching, industry insights and expertise, and relationship building.
- Stipends for students, supported with skills and hands-on training.

WWW.ANGLESSELFIE.COM

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ANGLESSELFIEMUSEUM@GMAIL.COM



CULTURAL FUTURISM 8 SESSION SUMMER CAMP: COLOR HISTORY ENTWINED

Prepared by Friends of Nicole 50/50 Mentoring
Collaborative Inc.

SUMMER CAMP JUNE-AUGUST



We will provide programming that meets the needs of schools, community groups, and private organizations. Our program will host classes to enrich their work and career through honing skills on topics such as: creating Content, Mastering TikTok and YouTube, VR, mural design, Canva Masterclass, Digital Marketing, NFTs, Podcast creation and much more.

8 WEEK SESSIONS LEARNING JOURNEY

Session 1: InstaFamous Influencer - Instagram Marketing and Growth & Beginners Podcast

Instagram Marketing Tips; Instagram Tutorial; Instagram Growth Strategy; Instagram Tips; Get Instagram Followers Fast

Session 2: TikTok Marketing 2022 Grow Followers & Create Viral Content
How to use TikTok, gain a community of loyal followers, become TikTok famous and use it grow business sales

Session 3: Social Media Marketing For Beginners

Master the world of social media marketing, become a social media manager, grow your business, & become irreplaceable.

Sessions 4: NFT Marketplaces: A Beginner's Guide

NFT marketplaces allow digital collectors to buy, sell and create their own tokens that represent ownership of unique, tangible and intangible items.

Session 5: VR Social XR with Tech at Nite

Events and experience of the digital world...

Session 6: Digital Photography & Lighting

Cohorts will meet influencers from other countries and will explore topics of global importance together. Topics like Black Lives Matter, social justice, and human rights from an international perspective and around the U.S.

Session 7: Get this Bag- Entrepreneurship with BOSS UP Academy

Session 8: Art Activism with The Healing Walls Project (HWP) is an art organization that directly connects to BIPOC communities to create public art while bringing resources, guidance, and healing to BIPOC Artists.

COSTS OF 2022 SUMMER ENRICHMENT

- **Program Operating Cost: \$25,000 (8 weeks)**



WWW.ANGLESELFIE.COM

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50/50 SUMMER ENRICHMENT

COMMUNITY PARTNERS & MENTORS



Robin Garner
Robin G



Nicole Griffin
The WAY Center of Hope



LaLanisha Porter



Renée Appling
Just Between Teens,



Elishia Durrett Johnson
Begin to Talk



Tejianna Saxton



E'Lesha Toomer
GiM



Cherrie Pointer
Mindfulness Movement



Cherna Fox
Boss Up Academy



Chuweda Smith
Total Life Counseling



Cynthia Lee
DES Summit



Stephanie Jackson
H.O.P.E Eternally



Tanay Harrs



Jania Carter



Shanya Bibbs



SOCIAL JUSTICE CO- HORT 2022

Friends of Nicole 50/50
Mentoring Collaborative
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1. TEEN COHORT

LEARN LEADERSHIP AND ADVOCACY SKILLS ALONGSIDE OTHER TEEN ACTIVISTS | ATTEND EVENTS, RALLIES, LOBBY MEETINGS, AND CONFERENCES IN LOUISVILLE AND SURROUNDING CITIES | PARTICIPATE IN MONTHLY ADVOCACY SESSIONS | COLLABORATE WITH LOCAL BSU IN JCPS.

2. COLLEGE COHORT

RECEIVE PERSONALIZED MENTORSHIP | COLLABORATE WITH COLLEGE ACTIVISTS AND NETWORK WITH ALLIES | HONE YOUR PASSION FOR SOCIAL JUSTICE WHILE BECOMING AN ON CAMPUS LEADER

3. LEADERSHIP COHORT

RECEIVE SOCIAL JUSTICE FOCUSED EDUCATION IN MONTHLY MENTOR SESSIONS AND IN-PERSON ADVOCACY TRAININGS. ENGAGE IN STUDY AND LEADERSHIP DEVELOPMENT BASED ON THE SOCIAL JUSTICE ISSUES OF OUR TRADITION. FIND YOUR AUTHENTIC VOICE AND LEARN HOW TO MOBILIZE.

6 SESSIONS

VIRTUAL LEARNING JOURNEY

Session 1: Moving Communities Forward

- Cohorts will hear Anti-racism, nature of racism, structural racism (Covid 19), social organizing, mobilizing, and voting suppression.

Session 2: System Change

- Cohorts will be placed on special teams focusing on digital media, Tech, digital story telling, social media & marketing, research, and operations of our organization. The power of social media and digital technologies to bring attention to issues they care about and use their collective voice
- to shape culture and influence policy change.

Session 3: Economic Empowerment

- Social Enterprise and Wealth building for next generation of female leaders and entrepreneurs. Cohorts will receive one-on-one coaching, industry insights, expertise, and wealth building.

Session 4: Global Education

- Cohorts will meet influencers from other countries and will explore topics of global importance together. Topics like Black Lives Matter, social justice, and human rights from international perspective and around the U.S.

Session 5: Building Alliances "We Are Louisville"

- Creating new systems, organizing with allies for racial and economic justice.

Session 6: Leadership Development

- Cohorts will receive one-on-one coaching on how to lead a social justice movement and develop strategy skills.

FUTURISM TECH PORTALS

Friends of Nicole 50/50
Mentoring Collaborative
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Friends of Nicole 50/50 Mentoring Collaborative seeks a \$25,000 grant to partner with PeaceTech Lab to bring the high-profile Portals public art initiative to Louisville for a week in September 2022. Portals connects people around the globe through real-time video audiovisual technology housed inside a gold-painted converted shipping container. Individuals and groups enter local Portals and engage with individuals or groups in distant Portals through live, full-body video conferencing. The experience has been described as "breathing the same air."

Through the grant, PeaceTech Lab and Friends of Nicole 50/50 Mentoring Collaborative will break down cultural barriers and create unforgettable conversations between people from all walks of life from Louisville and other countries in Africa that could include Nigeria, Kenya, Rwanda, and Uganda for a week in September.

Friends of Nicole 50/50 Mentoring Collaborative is a Louisville-based 501c3 non-profit organization that empowers youth via partnerships with mentors, professionals, and community leaders. The organization provides a yearly trip for young women to travel to countries in Africa, and this exhibit will help gain attention and additional fundraising to assist with those efforts. In addition, they also launched the Angles Selfie Museum which provides media training for at-risk youth in Louisville.

PeaceTech Lab is a 501c3 non-profit that empowers organizations with media, data, and technology. It recently completed The Road to Equal Justice in Louisville on April 13-14 at the Muhammad Ali Center. The program provides free technology training to organizations working on social justice throughout the United States.



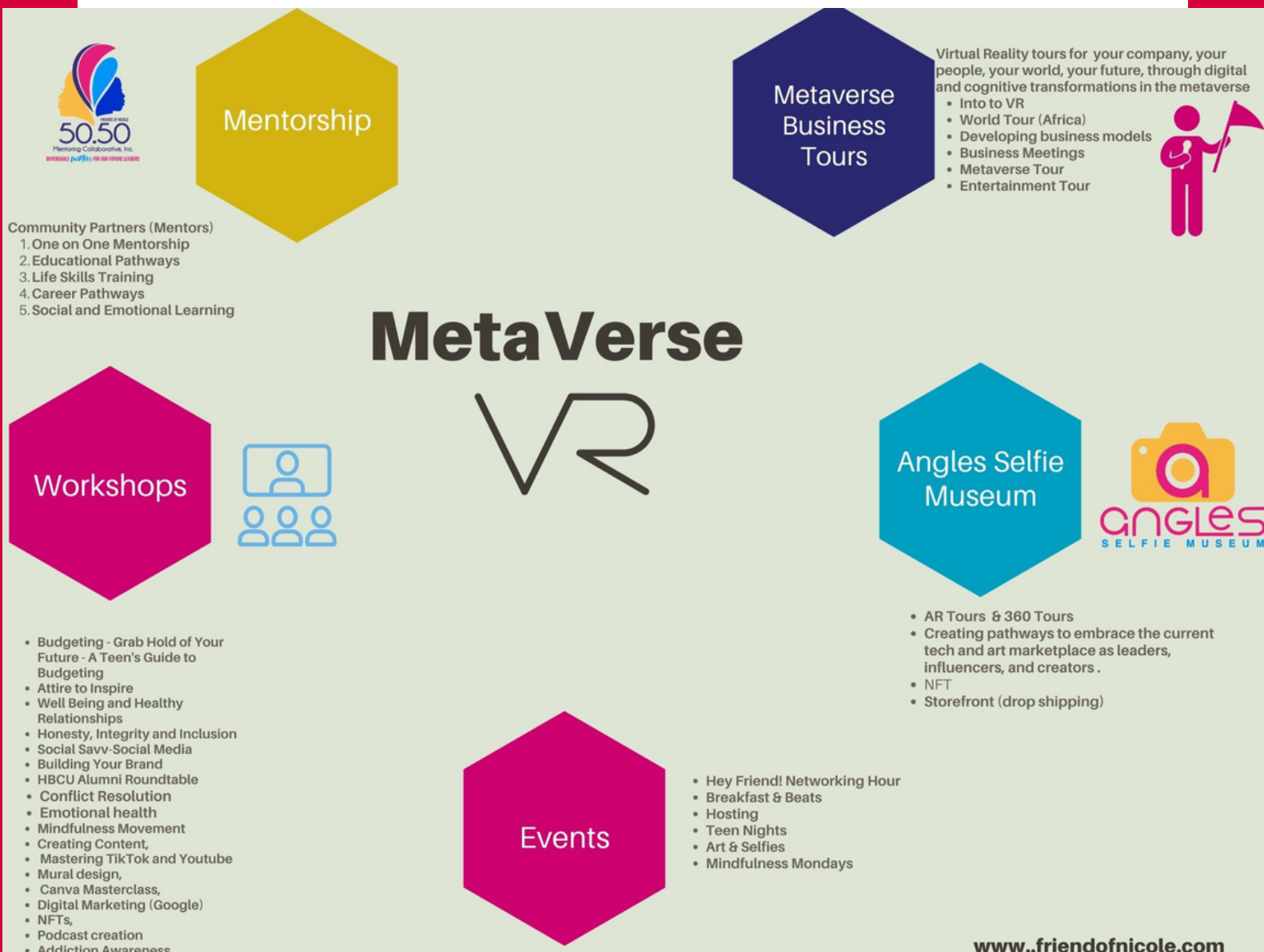
VIRTUAL REALITY

Friends of Nicole 50/50
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XO ABROAD: AFRICA 2022

Prepared by Friends of Nicole 50/50
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MISSION:

Friends of Nicole 50/50 Mentoring Collaborative challenges institutional barriers by making global education and social change accessible for young women of color as Latinx, Asian Pacific Islander, African American and or LGBTQ. By uniting young women cross-culturally, we create space for self-exploration, sisterhood, conscious citizenship and mentorship.

VISION:

To provide young women of color with a unique professional edge by offering opportunities for language exploration, global education, emotional literacy, entertainment, fashion, technology, and social justice. As our students explore and expand their cultural worldviews, they develop an increased awareness around social systems in both national and global spheres.

CURRENT GOALS FOR 2022:

- Build larger community networks (JCPS, Universities, HBCUs organizations, companies) in Louisville, to spread the word and turn into ongoing strategic partnerships
- Run at least one revenue generating trip to Africa for 6 mentees including scholarly preparation and in-person historical and cultural experiences.
- Provide 500 hygiene period bags to students in Sierra Leone to help end period poverty .

WHY WE'RE DIFFERENT:

- Our curriculum is specifically tailored towards women of color with focuses on social-emotional literacy and confidence-building.
- Our students learn about global intersections of social issues (race, gender, indigenous rights, environment) through lectures and excursions. stay with host families and meet with local researchers and activists in countries.
- Friends of Nicole 50/50 Mentoring Collaboration student program cost not only goes towards student study abroad experience, but also towards environmental initiatives with our partner organizations

BENEFITS OF THE PROJECTS

- Breaking systemic barriers of racial disparity: funding, access to opportunities, and awareness for Black and brown students.
- Studying abroad positively impacts students' personal and professional development.
- Creating pathways to embrace the current tech marketplace as builders and creators.
- Scholarships for girls, supported young girls with skills and funds to establish small-scale businesses, and improved menstrual hygiene management.

COSTS OF 2022 PROJECTS

- Direct Cost: \$75,000
- 1. Global Education -Sierra Leone Summer 2022
- 2. I,II, III Sessions of Virtual & Tech Learning Cohort
- 3.. HER-Story Youth Conference- Sierra Leone 2022
- 4. Period Poverty Project - Period Bags



"The trip to Morocco has actually helped me to step out of my comfort zone mentally, emotionally, and physically. I've been able to acknowledge my preferences and faults without hesitation, be open to expressing how I feel on topics and experiences, and physically challenge myself whether it's yoga, or with new foods. I gained this sense of knowledge and appreciation for being a global citizen and was able to take it back home with me". Adriana (2018, Louisville)

DONATIONS

WWW.5050MENTORINGCOLLAB.ORG

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XO ABROAD PROGRAMS

Friends of Nicole 50/50
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LOCAL PROGRAMS

Our organization gives a global edge to our African-American youth through international scholarship; exposure to global culture, history and cuisine; and after-school and summertime virtual and in-person learning opportunities.

INTERNATIONAL SCHOLAR COHORT I WEST AFRICA 2022

This three-week program, specifically tailored for low-income young women of color, pairs cultural immersion and intercultural exchange with in-depth thematic lectures on the intersections of race, gender, and indigenous culture in Sierra Leone, the United States, and comparisons between both countries.

The readings, discussions, site visits, and lectures intend to give students a critical understanding of identity and culture in the cultural landscape of Sierra Leone. Our program also features interactive social activities where students mindfully reflect on their individual experiences with other young women of similar backgrounds.

Two-Weeks

Summer July 2022

I,II, III 8 WEEK SESSIONS VIRTUAL LEARNING JOURNEY

Session 1: At this virtual camp, you will meet teens from other countries and will explore topics of global importance together. Topics like period poverty, climate change, Black Lives Matter, social justice, and human rights with teens their age from Sierra Leone. and around the U.S.

Session 2: Mentees will be placed on special teams from other countries focusing on digital media, Tech, digital story telling, social media & marketing, research, fundraising & sponsorship, and operations of our organization. The power of social media and digital technologies to bring attention to issues they care about and use their collective voice to shape culture and influence policy change.

Session 3: Social Enterprise and Wealth building for next generation of female leaders and entrepreneurs. Mentees will receive one-on-one coaching, industry insights and expertise, and relationship building.

XO ABROAD PROGRAMS

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INTERNATIONAL PROGRAMS

HER-STORY LEADERSHIP CONFERENCE

XO Abroad is hosting two two-day leadership programs HERStory for students in Freetown in Sierra Leone. Some 200 educators, public policy, and other students spend 2 days learning gender related issues, accountability, civic rights, and the education sector, ultimately proposing projects to tackle the sector's most pressing issues. The expected outcome is a cohort of 200 young people who have improved leadership skills, a new understanding of the challenges and opportunities in the education sector, and an increased commitment to contribute to their society in Sierra Leone.

PERIOD POVERTY PROJECT

Supplying 500 washable sanitary pads, panties, washcloth, education material developed for Sierra Leone, to schoolgirls in years 9-13 (critical exam years that determine whether girls go to secondary school or be married early).

In summer 2021 we supported our partners in building their first manufacturing center where they sew pads locally and provide employment to 10 tailors.

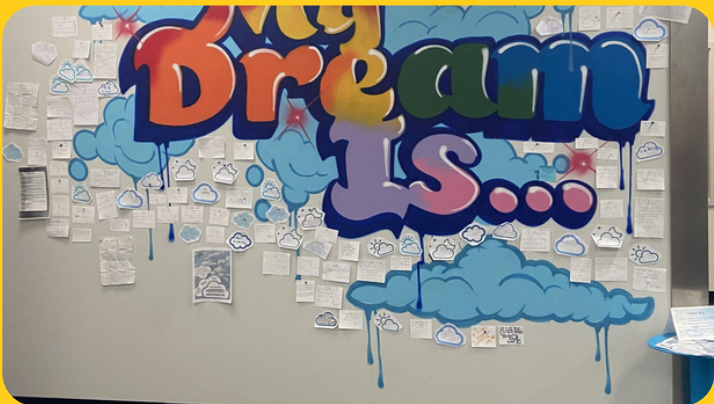
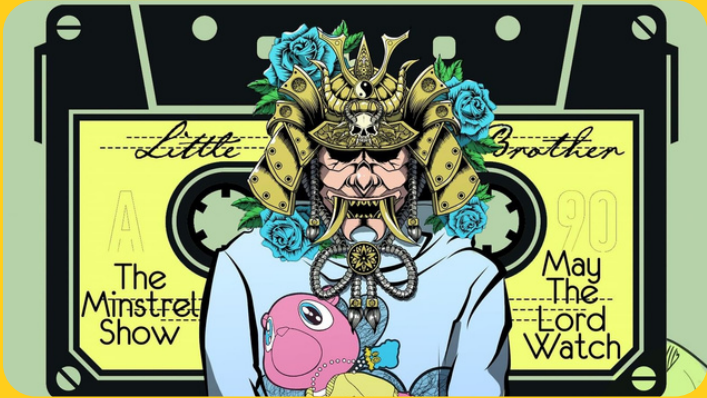
Whilst provision of pads is important and has helped reduce menstrual-related school absence by 45%, it doesn't address the stigma or shame associated with periods in some African communities.

Our partnership with Girl Child Network Sierra Leone and Be Spoke Global is working closely with teachers, faith leaders, nurses and members of the community to learn about the local myths and traditions, and address these through education. With professionals in the area, we've facilitated the development of lesson plans, learning aids and illustrated materials to support the teaching of menstrual health in the classroom (to both boys and girls), at home, and in youth groups etc.

SUMMER CAMP GROUPS 2022

Powered by Friends of Nicole 50/50 Mentoring Collaborative Inc.

SUMMER CAMP JUNE-AUGUST



COMMUNITY PARTNERS



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CHESTNUT STREET YMCA



THE REAL YOUNG PRODIGY GROUP



BRIDGE KIDS & PLAY COUSINS



TECH-NIQUE TECH CONFERENCE



ASPIRE TO HIRE



MINDFEST

COMMUNITY PARTNERS

