



Fund for the Arts Job Description Director of Community Impact

Description of Organization

Fund for the Arts is a regional nonprofit with the mission to maximize the impact of the arts on economic development, education, and quality of life in our community. The Fund is a convener, promoter, leader, and driver of [Imagine Greater Louisville 2025](#), the region's arts & cultural plan. It facilitates the largest arts grant program in Kentucky providing over 600 grants to organizations, artists, schools and other partners annually. The Fund for the Arts conducts one of the oldest united arts campaigns in the country, raising an average of \$8 million each year from approximately 11,000 donors. For more information, visit www.fundforthearts.org.

Position

The Director of Community Impact is responsible for the grantmaking function of the Fund for the Arts which includes the application and funding process as well as the measurement of the impact of the investment of those grant dollars on both the grant recipients (organizations and individuals) and the Greater Louisville community in general. The Director of Community Impact develops the data-based strategies and tactics that drive, reveal and measure the overall Arts sector's potential to create impact for the area. The Director of Community Impact serves as the staff liaison to the Community Impact Committee and the Cultural Advisory Council and reports directly to the President & CEO. This position supervises the Community Impact team, including the Impact Coordinator and Cultural Pass Project Manager.

Responsibilities

Impact Strategy

- Design and drive the measurement, tracking and evaluation of the impact of the Arts on the Greater Louisville community – across the Arts sector, for the Fund for the Arts, and with the organizations that we support.
- Provide technical assistance and inspiration to arts organizations to help them collect and use data to drive community impact.
- Effectively communicate the collective impact the Arts to target audiences and the broader community; help execute communications strategies and tactics as a key thought-leader for the organization and in alignment with the CEO to ensure consistent messaging.
- Guide and mentor Arts organizations in defining outputs and outcomes, identifying key measures of success, using data to inform programming, and storytelling.

- Design processes and procedures for data and metrics management using currently available tools; help identify, secure funding for, and design and implement additional tools.
- Research and monitor wide variety of local and national data sources that can be utilized to demonstrate the Art sector's impact on our region and the points of intersections with other sectors.
- Conceptualize, design and conduct research that aggregates and analyzes Arts and culture sector data to inform strategy, policy and decisions of Fund for the Arts' leadership, its partners, and other civic stakeholders and influencers.

Program Management and Community Connections

- Design, coordinate and evaluate programs to bring the Arts in schools, community centers, etc.
- Optimize and quantify opportunities to increase ROI, encourage collaboration and leverage resources through strategic initiatives by Fund for the Arts and across the sector.
- Lead, support or advance research initiatives related to the Arts sector.
- Lead, support or advance technical assistance and organizational advancement initiatives across the Arts sector.
- Consult with Arts organizations of all sizes about available resources and tools to support their work and build capacity for growth.
- Along with the CEO, be a source of institutional knowledge within the Fund for the Arts about where new or invigorated artistic activity is taking place throughout the region; help weave this knowledge into larger strategies for increasing excitement about and connection to the Arts.

Grantmaking

- Help improve, evolve, uphold and communicate Fund for the Arts' grantmaking frameworks, guiding principles, policies and processes.
- Optimize the available dollars available for distribution and oversee grantmaking processes, including proposal and report mechanisms and requirements, staff and panel review, tracking and data compilation and analysis.
- Work directly with Campaign Team to craft funding proposals for impact measurement and collective impact work; help cultivate relationships with key funders.

Campaign Support

- Identify or initiate opportunities with other civic, government or educational organizations to extend the Fund for the Arts' reach or impact through unique, win-win solutions and partnerships.
- Support the Campaign Team in grant-writing and grant-reporting for program support.
- Support communication strategies to derive and document compelling and persuasive stories resulting from our grant-making. Help standardize story collection and dissemination to general public, donors and prospects.
- Work together with development and communications teams to define, develop, underwrite and allocate dollars across potential new thematic grant-making initiatives.

Other duties as assigned.

About Your Benefits and Compensation

The Fund offers competitive compensation (commensurate with experience) and a benefits package that includes health, life, vision, and dental insurance; short and long-term disability; vacation, holiday, and sick pay; and an employee retirement plan.

Application and Inquiries

Please forward a letter of interest, resume and salary requirements to careers@fundforthearts.org by Friday, July 30, 2021.

Interviews will be held in mid-August and we hope to have the new Director of Community Impact in-house by mid to late September.

The Fund for the Arts is an equal opportunity employer.