



Fund for the Arts Job Description Campaign Director

Description of Organization

Fund for the Arts is a regional nonprofit with the mission to maximize the impact of the arts on economic development, education, and quality of life in our community. The Fund is a convener, promoter, leader, and driver of [Imagine Greater Louisville 2025](#), the region's arts & cultural plan. It facilitates the largest arts grant program in Kentucky, providing over 600 grants to organizations, artists, schools and other partners annually. The Fund for the Arts conducts one of the oldest united arts campaigns in the country, raising an average of \$8 million each year from approximately 11,000 donors. For more information, visit www.fundforthearts.org.

Position

Reporting to the President & CEO, the Campaign Director will be responsible for the successful execution of the annual community-wide campaign. This is an exciting time to lead the annual campaign for the Fund for the Arts. They will be a member of the leadership team, working closely with the President & CEO, senior leadership and the Board of Directors to meet the goals of the annual campaign.

Key Responsibilities

- The Campaign Director will be the organization's lead for the annual campaign strategy and execution, partnering with the President & CEO and Board to develop and implement strategies to meet and/or exceed annual fundraising goals.
- The Campaign Director will devise, implement, and manage a comprehensive annual campaign, including the creation of a development plan that maximizes contributed income from individuals, foundations, corporations, workplace campaigns, events and government sources.
- The Campaign Director will directly manage the campaign team with the direct support of the Director of Campaign Operations.
- The Campaign Director will be the primary liaison to the annual Board Campaign Chair and Campaign Committee, and work closely with the board members to leverage their personal and professional networks in support of the campaign.
- The Campaign Director will manage a personal portfolio of major corporate, foundation, and individual donors.
- The Campaign Director will work with the Impact Team to communicate and understand the Fund's community investment.
- Ideal candidates will bring a broad background in development, including work in all core functional areas of fundraising, as well as broad-based knowledge of donor acquisition, research, engagement, stewardship, reporting, and overall management to ensure efficient and effective departmental administration and operations.

Qualifications

Five years of demonstrated experience in fundraising or sales with a track record of soliciting and closing major gifts or sales. A bachelor's degree is preferred. Accomplished metrics-driven leader, superb manager, coach and mentor. Collaborator who works successfully with colleagues, volunteers, and high-level board members. Team player with a service mentality. Flexible and a self-starter; ability to multitask while also being highly detail-oriented. Personal qualities of integrity, credibility and commitment to the Fund's mission

Compensation and Benefits

The Fund offers competitive compensation (commensurate with experience) and a benefits package that includes health, life, vision, and dental insurance; short and long-term disability; vacation, holiday, and sick pay; and an employee retirement plan.

Application and Inquiries

Please forward a letter of interest, resume and salary requirements to careers@fundforthearts.org by Friday, July 30, 2021.

Interviews will be held in mid-August and we hope to have the new Campaign Director in-house by mid to late September.

The Fund for the Arts is an equal opportunity employer.