*The application begins on page 3 of this document.*

Application Summary Information

[Fund for the Arts](https://fundforthearts.org/), [The Healing Walls Project](https://healingwallsproject.com/), [Center for Neighborhoods](https://www.centerforneighborhoods.org/), and [Louisville Public Media](https://louisvillepublicmedia.org/) invite artists and artist collectives or groups to submit images of their work to be installed on billboards in and around the Broadway corridor.

This project is supported in part by the National Endowment for the Arts and OUTFRONT Media.

What is ArtsHeal?

ArtsHeal increases access to the arts in Greater Louisville by activating two public spaces with art installations and installing art works on billboards along the Broadway corridor.

This call is for images of work. This call is not a commission for specific art work or new art work; however, in response to this call, you may submit images of new or existing work.

* Submitted art work must address the theme of “healing through the arts”.
* Selected images will be printed on vinyl material and installed on billboards of various sizes. Images may also be shown on digital billboards.

Who may submit images for consideration?

Artists and artist collectives or groups living and/or working in Jefferson County, Kentucky may submit images for consideration.

Priority will be given to BIPOC artists and BIPOC-led artist collectives or groups.

What is the funding available for this call?

At least $3,500 total is available for this call. Each selected applicant will receive $500 for the use of their image(s).

What types of images may be submitted?

Images submitted for consideration must meet the following specifications:

* Images may be of any subject matter but may not include nudity or profanity.
* Images can be of writing/poems/lyrics, photographs of your visual art work, photographs of you dancing, etc.
* Each applicant may submit up to 10 images for consideration. Please note that one or more of the images may be installed on static and/or digital billboards; however, the stipend awarded to each applicant is the same amount no matter how many images are utilized.
* Submitted images may be of the artwork in its entirety or a detail.
* Please note that billboards are rectangular in shape and are varying sizes.
* Stipend is for image use only and the project and its partners will not assume ownership of the original artwork.
* You may only submit images that you own and that you will have access to for a high res photo.
* Once selected, you will be required to submit a tenth scale, 750-1000 dpi version of the image for professional production and application.

If you do not have the ability to submit high-resolution photos you may still submit images for consideration. Should your image(s) be selected, we will hire a photographer to take photos of your work and we may crop images as necessary to fit billboard size specifications.

If you do not have access to a computer, you may set up an appointment with the Fund for the Arts to use a computer in their office to complete your application. Please contact grants@fundforthearts.org to schedule an appointment.

What is the timeline?

|  |  |
| --- | --- |
| May 27, 2021 | applications open  |
| Noon, June 4, 2021 | applicant info session via Zoom* Zoom link: <https://us06web.zoom.us/j/84586174073?pwd=djBFZXJhTHdWYlF3azdpZFNXbERkQT09>
* Meeting ID: 845 8617 4073
* Passcode: 775614
* Call in #: +1 929 205 6099 US (New York)
 |
| July 30, 2021 | applications due |
| Early August 2021 | review by Our Town committee |
| Mid-Late August 2021 | images installed on billboards |

Who do I contact if I have questions?

Please email grants@fundforthearts.org with additional questions.

APPLICANT INFORMATION

|  |  |
| --- | --- |
| What is your name?  |  |

* Individual Artist: Enter your first and last name or the name of your business.
* Artist Collective or Team: Enter the name of your collective or team.

|  |  |  |
| --- | --- | --- |
| This application is being submitted by: |  | Individual  |
|  | Team or Collective  |
| What is your street address?  |  |
| City:  |  |
| State |  |
| Zip Code: |  |
| County: |  |

Who is the primary contact for this application?

|  |  |
| --- | --- |
| First Name:  |  |
| Last Name:  |  |
| Title: |  |
| Phone Number: |  |
| Email Address: |  |

Which of the following Artistic Disciplines best describes you? (Mark one)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Arts education |  | Folk & Traditional arts |  | Music – Instrumental |
|  | Culinary arts |  | Furniture making  |  | Music – Vocal |
|  | Dance |  | Interdisciplinary |  | Public art |
|  | Design |  | Interior design |  | Publishing  |
|  | Ethnic |  | Jewelry making |  | Puppetry  |
|  | Fashion Design |  | Literature/poetry/writing |  | Theatre & Musical Theatre |
|  | Film/Video/Radio/TV Production |  | Media arts |  | Visual Arts  |
|  | Metalworking |  | Circus arts  |

Website and Social Media

Please note: You are not required to utilize all of these social media outlets. For the social media outlets that you do use to promote or share your work, please enter a link or the handle.

|  |  |
| --- | --- |
| Website: |  |
| YouTube: |  |
| Twitter:  |  |
| Instagram:  |  |
| Facebook:  |  |
| Other Social Media: |  |

Statement of Interest

In 250 words or less, respond to the following:

* What does art mean to you?
* How does art heal?

|  |
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|  |

Demographic Information

The Fund for the Arts strives to support a full creative life for all, and commits to championing policies and practices of cultural equity that empower a just, inclusive, equitable community. To read our full Cultural Equity Statement, please visit <https://fundforthearts.org/cultural-equity-statement/>

This information requested below will be used to award ArtsHeal grants in a way that is equitable and reflective of our community. Please note that this information is kept confidential and will not be shared publicly without your permission.

|  |  |
| --- | --- |
| In what Metro Council District are you located?  |  |

*Use the MyLouisville Tool to determine which Metro Council District you are located in:* [*Click here to open a new window to MY Louisville*](https://louisvilleky.gov/)*. Once at the page, click on “Services Near Me” and enter your address in the text box. Your Metro Council District will be located under “Political Info”.*

What is your race/ethnicity? If you are applying as a team or collective, what is the race/ethnicity of your team or collective leader? (Mark all that apply)

|  |  |
| --- | --- |
|  | American Indian or Alaska Native |
|  | Asian |
|  | Black or African American, non-Hispanic |
|  | Hispanic or Latino |
|  | Native Hawaiian or other Pacific Islander |
|  | White, non-Hispanic |
|  | Other Ethnic Origin or Race |

If you are applying as a team or collective, describe the race/ethnicity of each additional individual team member.

*Example: Team Member 2 - Black or African American, non-Hispanic; Team Member 3 - White, Non-Hispanic; Team Member 4 - Hispanic or Latino & Black or African American*

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|  |

With which of the following gender(s) do you identify? If you are applying as a team or collective, what is the gender identity of your team or collective leader? (Mark all that apply)

|  |  |
| --- | --- |
|  | Man |
|  | Woman |
|  | Transgender |
|  | Nonbinary/Gender Nonconforming |
|  | Prefer to self-describe |
|  | Prefer not to disclose  |

If self-describing, let us know here:

|  |
| --- |
|  |

Do you or any of your team or collective members belong to any of the following communities? (Mark all that apply.)

|  |  |
| --- | --- |
|  | LGBTQ |
|  | Immigrant |
|  | Refugee |
|  | Person with Disabilities |
|  | Neurodiverse |
|  | Prefer to self-describe |
|  | None of the above |

If self-describing, let us know here:

|  |
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|  |

Images for Consideration

You must provide at least one image. You may provide up to 10 images. Images can be pages of writing/poems/lyrics, photographs of your visual art work, photographs of you dancing, etc.

For each image you submit for consideration, please provide a title, medium, brief description, location (if applicable), and commissioning entity (if applicable).

Send copies of your image(s) to grants@fundforthearts.org. Please ensure that the images are clearly labeled so that they are easily identifiable.

|  |  |
| --- | --- |
| Image #1 |  |
| Title: |  |
| Medium: |  |
| Brief Description (100 words or less): |  |
| Location: |  |
| Date of Work: |  |
| Commissioning Entity: |  |

|  |  |
| --- | --- |
| Image #2 |  |
| Title: |  |
| Medium: |  |
| Brief Description (100 words or less): |  |
| Location: |  |
| Date of Work: |  |
| Commissioning Entity: |  |

|  |  |
| --- | --- |
| Image #3 |  |
| Title: |  |
| Medium: |  |
| Brief Description (100 words or less): |  |
| Location: |  |
| Date of Work: |  |
| Commissioning Entity: |  |

|  |  |
| --- | --- |
| Image #4 |  |
| Title: |  |
| Medium: |  |
| Brief Description (100 words or less): |  |
| Location: |  |
| Date of Work: |  |
| Commissioning Entity: |  |

|  |  |
| --- | --- |
| Image #5 |  |
| Title: |  |
| Medium: |  |
| Brief Description (100 words or less): |  |
| Location: |  |
| Date of Work: |  |
| Commissioning Entity: |  |

|  |  |
| --- | --- |
| Image #6 |  |
| Title: |  |
| Medium: |  |
| Brief Description (100 words or less): |  |
| Location: |  |
| Date of Work: |  |
| Commissioning Entity: |  |

|  |  |
| --- | --- |
| Image #7 |  |
| Title: |  |
| Medium: |  |
| Brief Description (100 words or less): |  |
| Location: |  |
| Date of Work: |  |
| Commissioning Entity: |  |

|  |  |
| --- | --- |
| Image #8 |  |
| Title: |  |
| Medium: |  |
| Brief Description (100 words or less): |  |
| Location: |  |
| Date of Work: |  |
| Commissioning Entity: |  |

|  |  |
| --- | --- |
| Image #9 |  |
| Title: |  |
| Medium: |  |
| Brief Description (100 words or less): |  |
| Location: |  |
| Date of Work: |  |
| Commissioning Entity: |  |

|  |  |
| --- | --- |
| Image #10 |  |
| Title: |  |
| Medium: |  |
| Brief Description (100 words or less): |  |
| Location: |  |
| Date of Work: |  |
| Commissioning Entity: |  |

Expanding the network

We want to provide opportunities to as many artists as possible – with this Call for Images as well as other funding opportunities. Are there other artists that we should reach out to share information about this call? If yes, please provide their name(s) and email address(es) below.

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