



Celebrating the Very Best of the Arts.  
Bringing Louisville's Most Popular Event to Your Living Room!

# DRESS UP & LOG ON

Saturday, May 8<sup>th</sup>, 7:30 to 8:30pm

*Program begins at 7:30. Music to follow.*

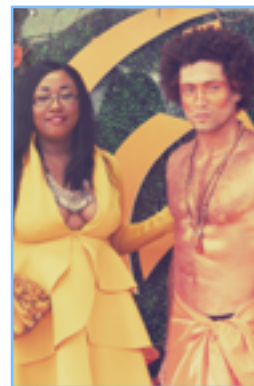


## \$50,000 Awards in the Arts Presenting Sponsor

This year's event brings the fun, funky glamour of Awards in the Arts to you, with an online event full of special appearances and performances, and a unique in-home (or location of your choice) experience for 24 guests.


As Presenting Sponsor, Churchill Downs would be recognized on all advertising, print collateral, press materials, social media, and throughout the May 8<sup>th</sup> online event, including:


- The Voice-Tribune print and online advertising
- Print and digital ads - Business First, Courier-Journal, Today's Woman
- FFTA Facebook and Instagram ads - 30,000+ followers
- FFTA email list - 22,000 followers
- Recognition on all invitations and pitch documents to sponsors



Welcome guests during the May 8<sup>th</sup> event.

 Local musician to perform on May 8<sup>th</sup> at your location.

 Gourmet dinner created by local celebrity chef Susan Hershberg from Wiltshire Pantry, delectable desserts by Hip Hop Sweets, and libations.

 Event package with Awards in the Arts party supplies and partner promotions to make your at-home experience as special as the live event.

*Dinner & event package delivered and set up by local catering professional.*

### Recognition

- Logo on artist video promoted via social media & media partners in advance of the event
- Recognition and welcome comments during the May 8<sup>th</sup> Awards in the Arts event
- Logo on Awards in the Arts website
- Logo in Fund for the Arts annual report



Guests include the region's top leaders and influencers in art, business, government, society, life and style.

For inquiries please contact Heather Kleisner | [heather@kleisnerevents.com](mailto:heather@kleisnerevents.com) | 502.445.6579



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## Become a \$25,000 Signature Award Sponsor

This year's event brings the fun, funky glamour of Awards in the Arts to you, with an online event of special appearances and performances, and a unique in-home experience for 16 guests.


### Sponsor one of the 2021 Awards in the Arts


National Award • Lifetime Achievement Award • Emerging Leader Award  
Arts Impact Award • Arts Innovation Award • Arts Education Award • Cultural Equity Award

Meet and present the award to the recipient live at Churchill Downs on April 24<sup>th</sup>. You and a guest receive tickets to Opening Night in the Winner's Circle Suites to celebrate with the 2020/21 Award Recipients.

Introduce the award recipient during the May 8<sup>th</sup> event.

 Local musician to perform on May 8<sup>th</sup> at your home.

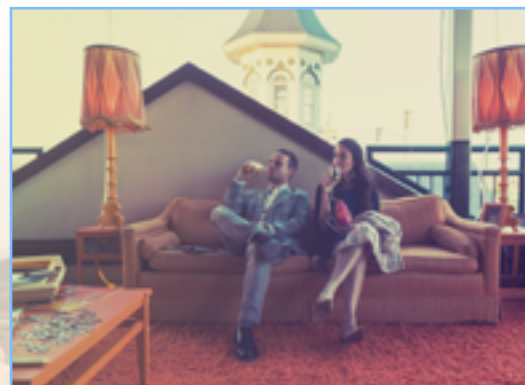
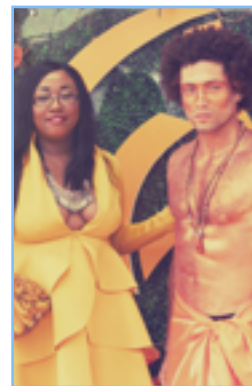
 Gourmet dinner created by local celebrity chef Susan Hersberg from Wiltshire Pantry, delectable desserts by Hip Hop Sweets, and libations.

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*Dinner & event package delivered and set up by local catering professional.*

### Recognition

- Logo on artist video promoted via social media & media partners in advance of the event
- Recognition during the Awards in the Arts May 8<sup>th</sup> event
- Logo on Awards in the Arts website
- Logo in Fund for the Arts annual report



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## Become a \$5,000 House Party Sponsor

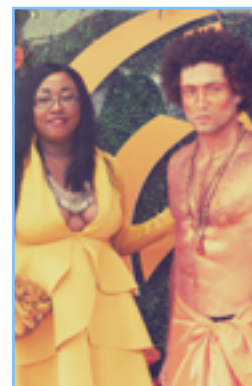
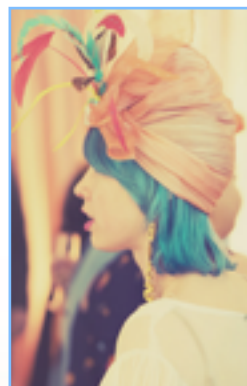
This year's event brings the fun, funky glamour of Awards in the Arts to you, with an online event of special appearances and performances, and a unique in-home experience for 10 guests.

 Local musician to perform on May 8<sup>th</sup> at your home.

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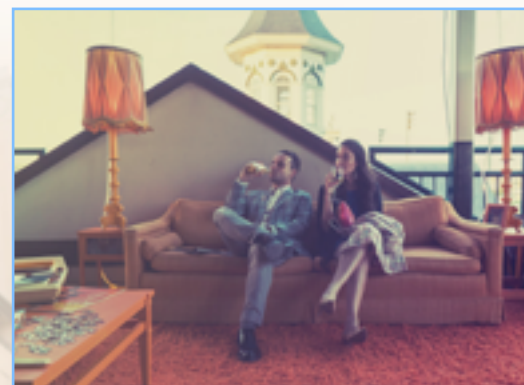
 Event package with Awards in the Arts party supplies and partner promotions to make your at-home experience as special as the live event.

*Dinner & event package delivered and set up by local catering professional.*



### Recognition

- Recognition during the May 8<sup>th</sup> Awards in the Arts event
- Logo on Awards in the Arts website
- Logo in Fund for the Arts annual report



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