INSTRUCTIONS

What are COVID-19 Relief Grants for Black-Owned Restaurants?

These grants are awarded to Black-owned culinary institutions that are pillars in the Greater Louisville community. These grants will also provide critical financial assistance to small, independent, Black-owned restaurants that, due to the COVID-19 national disaster, have an immediate need for funds to pay fixed operating expenses and remain in business.

The Fund for the Arts supports a full creative life for all and is committed to championing policies and practices of cultural equity that empower a just, inclusive, equitable community. At this moment in time, to assist in achieving a thriving, vibrant, inclusive, and equitable community, we are committed to investing in, lifting up, and celebrating our community’s Black-owned culinary institutions.

Who may apply?

Black-owned restaurants or Black-owned restaurant groups located in Greater Louisville. Greater Louisville is defined as Bullitt, Jefferson, Oldham, Shelby, and Spencer Counties in Kentucky and Clark, Floyd, and Harrison Counties in Indiana.

Is there a funding limit? What are eligible expenses?

Grant awards are $15,000. Currently, Fund for the Arts has funding to provide five grants. Grant funds may be used to cover costs associated with keeping restaurants open.

What is the timeline?

7/10: Application opens

7/31 at 11:59pm: Application due

Week of 8/1: Interviews with review panel

8/17: Grant announcements made

Questions?
Please email the Fund for the Arts at grants@fundforthearts.org should you have any questions or need support in completing your application (i.e., help with grant writing, access to a computer, etc.).

BACKGROUND INFORMATION

Contact Information

|  |  |
| --- | --- |
| Restaurant or Restaurant Group Name: |  |

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| --- | --- |
| Restaurant Owner First Name: |  |
| Restaurant Owner Last Name: |  |

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| --- | --- |
| Restaurant street address: |  |
| City: |  |
| State:  |  |
| Zip Code:  |  |
| County: |  |
| E-mail Address: |  |
| Phone Number: |  |
| Website: |  |
| Link to the social media page (i.e., Facebook, Twitter, where you post the most about your restaurant: |  |

Business Information

Briefly describe your restaurant and culinary style. 150-word count.

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| --- | --- |
| In what year did your restaurant open? |  |

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| --- | --- |
| How many years of experience do you have in the food and beverage industry? |  |

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| --- | --- |
| How many restaurants or units are in your business? |  |

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| --- | --- |
| How many investors (of any size) do you have in your business? |  |

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| --- | --- |
| Before COVID-19, how many employees did your business employ? |  |

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| --- | --- |
| As of today, how many employees does your business employ? |  |

Describe how you have been active in the community over the past two years (i.e. volunteering, sponsorships/donations, in-kind support, etc.)?

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Restaurant Owner Demographics

The Fund for the Arts strives to support a full creative life for all, and commits to championing policies and practices of cultural equity that empower a just, inclusive, equitable community. To read our full Cultural Equity Statement, [click here to view it in another window](https://fundforthearts.org/cultural-equity-statement/).

This information requested below will be used to award these grants in a way that is equitable and reflective of our community. Please note that this information is kept confidential and will not be shared publicly without your permission.

|  |  |
| --- | --- |
| Louisville Metro Council District:  |  |

*Use the MyLouisville Tool at the following link to determine which Council District you are located in:*[*Click here to open a new window to MY Louisville*](https://louisvilleky.gov/)*. Once there, click on "Services Near Me" and enter your address in the text box.*

What is your race/ethnicity?

(Mark all that apply)

|  |  |
| --- | --- |
|  | American Indian or Alaska Native |
|  | Asian |
|  | Black or African American, non-Hispanic |
|  | Hispanic or Latino |
|  | Native Hawaiian or other Pacific Islander |
|  | Other Ethnic Origin or Race |
|  | White, non-Hispanic |

What is your gender?

(Mark all that apply)

|  |  |
| --- | --- |
|  | Man |
|  | Woman |
|  | Transgender |
|  | Nonbinary/Gender Nonconforming |
|  | Prefer to self-describe |

If self-describing, let us know here:

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| --- |
|  |

Do you belong to any of the following communities?

(Mark all that apply)

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| --- | --- |
|  | LGBTQ |
|  | Immigrant |
|  | Refugee |
|  | Person with Disabilities |
|  | Neurodiverse |
|  | Prefer to self-describe |

If self-describing, let us know here:

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COVID-19 Response

What measures are you taking to reduce the impact of COVID-19 to your business? Please share anything you are doing to cope with this difficult time, such as offering takeout and delivery, selling merchandise and/or gift certificates, etc.)

200-word count

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| --- |
|  |

Once social-distancing requirements and dining room capacity limitations are lifted, how long do you think it would take you to reopen your business at 100% capacity?

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| --- | --- |
|  | Up to 2 weeks |
|  | 2 weeks to 1 month  |
|  | 5 to 7 weeks |
|  | 2 months or more |
|  | Other |

If other, please explain

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Many experts project that there will be a systemic change to society from this

pandemic. Given that this crisis will likely affect how customers behave, what are ways that you expect to change your business operations to adapt and survive in the new normal?

200-word count

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Financial Information

In your last completed fiscal year, what was the total revenue for your entire business?

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Describe how your business during Q1 and Q2 2020 (January 1 – June 30, 2020) compares to the same period last year (i.e., how has this crisis affected your business).

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| What was your profit margin in your last completed fiscal year? |  |

Assuming social-distancing requirements and dining room capacity limitations

continue, how much cash would your business need to remain open through the end of August 2020?

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Assuming social-distancing requirements and dining room capacity limitations

continue, how much cash would your business need to remain open through the end of September 2020?

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As of today, what is your biggest, most immediate cash challenge?

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|  | Rent |
|  | Payroll |
|  | Food costs |
|  | Beverage costs |
|  | Taxes |
|  | Insurance |
|  | Other |

If other, please explain

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What are your current monthly costs (i.e., rent, food, alcohol, payroll, training,

etc.)?

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What is the size of your business’ new debt obligations that are a result of COVID-19?

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| --- | --- |
|  | $0 to $49k |
|  | $50 to $149k |
|  | $150k to $749k |
|  | $749k to $1 million |
|  | Other  |

What are your current debt obligations and specific amounts for each obligation (i.e., rent, loans, taxes, insurance, vendors, other, etc.)?

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Did you apply for any of the following? Please detail funding sources and the amount secured from each.

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| --- | --- |
|  | Amount Received |
| Paycheck Protection Program (Small Business Association) |  |
| EILD Grant (Small Business Association) |  |
| EILD Loan (Small Business Association) |  |
| Community-based grant programs |  |
| James Beard Foundation Food and Beverage Industry Relief Fund |  |
| Other:  |  |

How would you spend the $15,000 grant?

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Verification

Please sign your application with your first and last name below.

|  |  |
| --- | --- |
| First Name |  |
| Last Name |  |