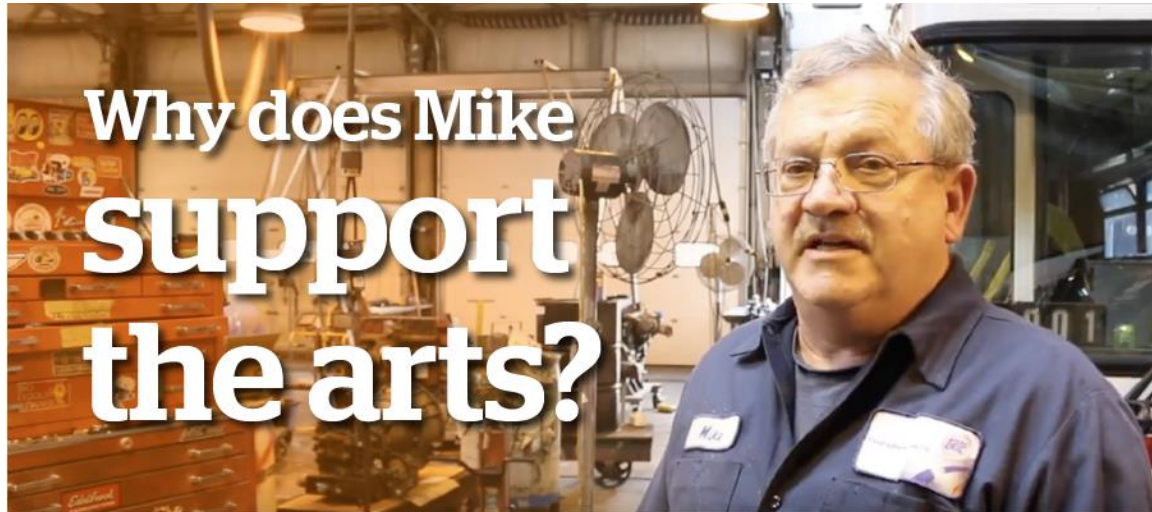


EMAIL SUBJECT: The Arts Mean Business. Be a Catalyst for Our Arts Community!

Header Link: https://fundforthearts.org/wp-content/uploads/2019/01/E-Campaign_Templates_DRAFT3-04-2.png

Dear {{ name }},

Economic development is important to you, your family, and the future of our community. The arts mean business: our sector generates \$462.5 million in regional annual economic activity & supports nearly 18,000 full-time jobs. Impressive as that is, we can only leverage arts and culture to be an economic driver through investments of all sizes from people like you.



Meet Mike, a long-time TARC mechanic, who isn't an active arts patron, but is a loyal donor. His son had access to transformative arts experiences, toured in national Broadway musicals, and is now a rising entrepreneur. Mike pays it forward, and we're incredibly grateful to him and every one who gives what they can to help us grow. For as little as \$1 a week, you can be a catalyst for our community.

Be like Mike. Click here to make a gift now.

Thank you!

{{ signature }}
Christen Boone
President and CEO
Fund for the Arts

Questions? Contact August Anderson at 502.582.0130 or aanderson@fundforthearts.org