

**SUBJECT HEADER: Just a reminder...**

Header Link: [https://fundforthearts.org/wp-content/uploads/2019/01/E-Campaign\\_Templates\\_DRAFT1\\_2-05-1.png](https://fundforthearts.org/wp-content/uploads/2019/01/E-Campaign_Templates_DRAFT1_2-05-1.png)



Dear {{ name }},

We are very proud of the fact that to date we have over 17,500 jobs in the arts and culture sector in Greater Louisville. The arts not only attract tourism and creative talent to our region, but also generate \$462.5 million annually into our economy.



Image link: [https://fundforthearts.org/wp-content/uploads/2019/01/E-Campaign\\_Templates\\_DRAFT1\\_2-04.png](https://fundforthearts.org/wp-content/uploads/2019/01/E-Campaign_Templates_DRAFT1_2-04.png)

By investing in the arts you are helping us:

- Fuel educational programs that inspire 21st century skills and grow a creative workforce.
- Attract creative, talented professionals and new businesses to the region.
- Enhance corporate brand awareness
- Engage employees in their community

Thank you for helping us build a stronger, more vibrant community through the arts. **Click here to make an impact now!**

Gratefully,

{{ signature }}  
Christen Boone  
President and CEO  
Fund for the Arts

**Questions?** Contact August Anderson at 502.582.0130 or [aanderson@fundforthearts.org](mailto:aanderson@fundforthearts.org)