



Donor - Frequently Asked Questions

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1. What is ArtsMatch?

ArtsMatch is an initiative of the Fund for the Arts that expands the capacity of Cultural Providers to create special arts-based projects to reach new audiences and invest in innovation. ArtsMatch utilizes a crowdfunding platform to match donors to projects that are of interest to them. The Fund for the Arts maximizes support for the projects by matching the dollars raised.

2. What is everydayhero?

everydayhero is a secure and leading peer-to-peer fundraising platform and is dedicated to making giving easier, more accessible, and more enjoyable for people around the world. The projects selected for participation in ArtsMatch will have crowdfunding pages hosted on the everydayhero fundraising platform.

3. How can I make a gift to an ArtsMatch project?

Donations made via credit card on the project’s crowdfunding page on [the Fund for the Arts website](#) and donations made via check are allowed. Checks must be made out to the Fund for the Arts with “ArtsMatch” and the project title included in the check memo line. Each check donation must be accompanied by a letter that includes the donor’s full name, phone number, mailing address, and email address. All check donations must be mailed to:

Kat Abner
Impact Officer
Fund for the Arts

Fund for the Arts

ArtsMatch



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623 W. Main Street
Louisville, KY 40202

All check donations must be received by the Fund for the Arts prior to the end of the crowdfunding period that it is stated on the project's crowdfunding page. Cash donations cannot be accepted.

4. What are other ways I can support a project aside from donating?

You can help promote the participating projects by sharing their [ArtsMatch crowdfunding pages](#) through email and social media outlets like Facebook, Twitter, and blogging.

5. Is there a minimum donation amount?

No, there is not a minimum donation amount.

6. Is my gift tax deductible?

Yes, ArtsMatch is an initiative of the Fund for the Arts, a 501(c)3 organization; therefore, your donation to an ArtsMatch project is fully tax deductible.

7. How am I acknowledged for my gift?

You will receive an email confirmation from everydayhero to confirm that your gift has been received. You will also receive an acknowledgement letter and tax receipt from the Fund for the Arts.

8. What is the "covered fee" on donations?

Every donation has a transaction fee deducted by everydayhero. When making a donation on the project's crowdfunding page, the donor is given the option to cover the transaction fee. If the donor chooses to cover the fee, Fund for the Arts will count the amount of the fee as a donation to the ArtsMatch project and match it.



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9. What do I do if I entered the wrong gift amount or have trouble processing my donation?

If an error was made during the submission of a donation, please contact everydayhero within four days of the error at hello@everydayhero.com. Please also notify Kat Abner at Fund for the Arts about the error at kabner@fundforthearts.org.

10. Can my gift(s) be refunded?

everydayhero collects donations on behalf of charities and passes the money to the charities every 14 days. everydayhero will process refund requests if received in writing within forty-eight (48) hours of the initial transaction. everydayhero cannot process refunds on behalf of charities once the funds have been sent to the charity. Please contact support at +1 300 798 768 or help@everydayhero.com.au, and provide your everydayhero donation reference number. A list of settlement dates is published at <http://charity.everydayhero.com.au/resources/disbursements-calendar/>.

11. Is my gift or personal information shared? What is your privacy policy?

Your name, contact information, and gift amount will be shared with the project to which you contributed. This information is shared so that the Cultural Provider may send a personalized thank you to the donor. Donors may choose to make their gift anonymously on the ArtsMatch crowdfunding page. You can read the Fund for the Arts privacy policy [here](#) and the everydayhero privacy policy [here](#).

12. Is my online donation secure?

Online gifts for ArtsMatch are processed through everydayhero. You can read everydayhero's Terms and Conditions and Privacy Policy here: <https://everydayhero.com/au/terms>.

13. What happens if the project I contributed to does not meet its fundraising goal?

Projects that do not reach their fundraising goal will have the option to adapt the project to fit the funds raised. Projects that do not reach their fundraising goal will be required to submit an updated project proposal to the Fund for the Arts for approval before the grant payment will be issued and project implementation can begin.

14. How do I know the project I donate to will use my funds appropriately?

The Fund for the Arts will monitor all participating projects throughout the project period. Additionally, each Cultural Provider will sign a letter of agreement with the Fund for the Arts,

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detailing the roles and responsibilities of the Cultural Provider and the Fund for the Arts in implementing and managing the projects. Each Cultural Provider is also required to submit an impact report within 30 days of project completion.

15. Who do I contact if I have additional questions about ArtsMatch?

If you have any additional questions about ArtsMatch, please contact Kat Abner at (502) 582-0127 or kabner@fundforthearts.org.