

Fund for the Arts William Tolbert Whittenberg Scholarship for Performing Arts Excellence Application Information and Instructions



At the Fund for the Arts, we believe in the transformative power of the arts. By investing in strategic initiatives that drive impact in the areas of health, education, economic development, and quality of place, Fund for the Arts is working to make Greater Louisville an even better place to live, work, and visit.

The William Tolbert Whittenberg Scholarship for Performing Arts Excellence awards young people the financial means to pursue advanced study in the performing arts. Annually, the scholarship awards up to \$5,000 to performers between the ages of 16 to 20 for expenses such as tuition, apprenticeship with a coach or company, seminars, workshops, summer programs or advanced study.

Applicant Eligibility

Applicants meeting the criteria below are eligible to apply for the Whittenberg scholarship program:

- Young performing artists of the Greater Louisville region
- Between the ages of 16 and 20
- Who plans to pursue a professional career in the performing arts

Greater Louisville is defined as Jefferson, Bullitt, Shelby, Spencer, and Oldham Counties in Kentucky and Clark and Floyd Counties in Indiana.

Award Amount & Eligible Expenses

Scholarships up to \$5,000

Scholarship funds are to be used solely for advanced professional training in the performing arts and may be used towards such expenses as tuition, apprenticeship with a coach or company, seminars, workshops, or advanced study.

The scholarship may NOT be used for the purchase of instruments or equipment. Funds will not be awarded if such award will reduce or replace other financial support available to the applicant.

Program Timeline

Applications must be received by the deadline. Late entries cannot be accepted.

- February 21, 2017: Applications are available on the Fund for the Arts website www.FundForTheArts.org/arts-impact/the-whittenberg-scholarship
- April 7, 2017: Complete applications are due by 11:59pm EST
- Early-April: Select applicants invited to audition via email
- Mid-April to Early-May, 2017: Auditions held in Louisville Kentucky
- Late-May to Early-June, 2017: Award decisions will be announced via email

Application Instructions

1. Submit an online application via the Fund for the Arts Website at the following link: www.FundForTheArts.org/arts-impact/the-whittenberg-scholarship – Or from the homepage:

Fund for the Arts William Tolbert Whittenberg Scholarship for Performing Arts Excellence Application Information and Instructions



www.fundforthearts.org → main menu → Apply for Funding → Growing Arts Excellence
→ William Tolbert Whittenberg Scholarship (Learn More)

- Please note that the online application form does not allow you to save your work. We recommend that you complete your responses in a Word document and then copy and paste them into the online application.
- 2. Email two (2) letters of recommendation to Kat Abner at kabner@FundForTheArts.org
- 3. Using one of the following methods, submit a recording (video or audio) of your performance to Kat Abner at kabner@FundForTheArts.org:
 - www.WeTransfer.com (recommended)
 - www.Dropbox.com (share/email link)
 - www.Google.com/drive (share/email link)
 - www.YouTube.com (share/email link)

Scholarship Payment

Payment will be submitted directly to the facility providing the training.

Scholarship Recipient Requirements

- A thank you letter to Ms. Joan Whittenberg, expressing gratitude for the scholarship as well as how the scholarship will benefit professional and personal goals by July 2017
- A letter to the Fund for the Arts, providing an update on professional and personal accomplishments (attaching photos, videos or performances, and any press coverage received, if applicable) by June 2018
- Stay in touch with the Fund for the Arts, either through direct correspondence or through social media with the hashtag #2017WhittenbergScholar

Contact Information

If you have any questions, please contact Kat Abner, the Fund for the Arts Impact Officer, at (502) 582-0127 or kabner@fundforthearts.org.